



ADDRESS VALIDATION API

Improve checkout and delivery with reliable addresses

The Address Validation API helps you validate and correct address inputs with Places data powered by Google Maps Platform.

HOW ADDRESS VALIDATION API WORKS

COMPONENTIZE

Identifies the various components of unstructured addresses

CORRECT

Fixes errors such as misspelled street names and infers missing data

VALIDATE

Associates entered text with accurate, existing address

SUPPLEMENT

Incorporates additional data such as geocodes and, in the U.S., postal codes

HOW TO USE

REDUCE CHECKOUT FRICTION

Make the checkout process easier on customers by offering address corrections and suggestions that will help ensure their deliveries arrive on time and to the correct locations.

REDUCE COSTLY ERRORS

Increase customer retention and lifetime value by eliminating expensive complications, such as failed deliveries, canceled orders, and charge-backs, caused by incorrect inputs.

FOR FINANCIAL SERVICES

The Address Validation API verifies the existence of input addresses at account creation and assists in risk assessment.





VERIFY ADDRESS EXISTENCE

Ensure address components are accurate.



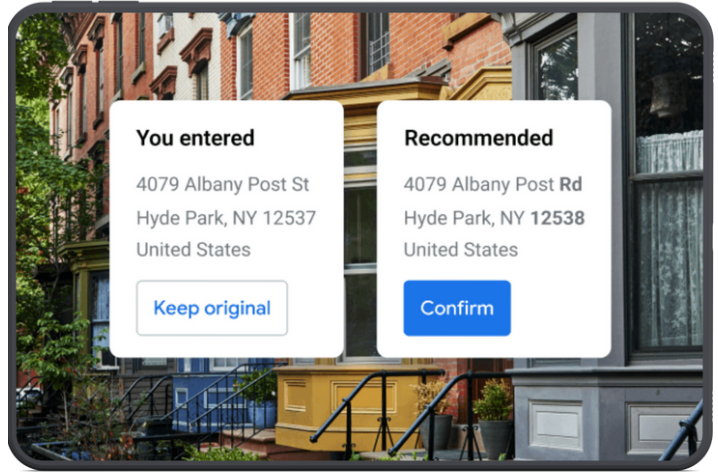
FLAG INCOMPLETE INPUTS

Enrich addresses with useful information.



FORMAT FOR DELIVERY

Help mail reach the proper delivery destination.



"Address Validation helps us identify and resolve problematic components of the bad addresses, which in turn improves business efficiency. We have more granular information on the errors."

-Pedro Dias, Senior Software Engineer at SLERP

WHY WORK WITH WOOLPERT

Built on more than 50 years of geospatial leadership, Woolpert has been an award-winning Google partner for close to a decade and creates leading-edge technology, products, solutions, and services.

However, our true strength is in our people and the relationships we forge with Google clients to ensure that each of their complex, location-based challenges are solved. We are a business engine that helps drive the power of Google.



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