



Software company that caters to legal agencies, social services and field marketing organizations.

## THE CHALLENGE

Founded in 1998, fully remote, Network Ninja provides software solutions for clients in the U.S., Canada and U.K. that specialize in law, social services and field marketing. As its client base grew, Network Ninja recognized its need for an accurate mapping solution as well as its desire to avoid spending excessive time, money and resources to build its mapping infrastructure.

### Benefits



Accurate, up-to-date asset tracking



Easy-to-use interface with innovative functionality



Seamless scalability as the customer base grows

## WORKING WITH WOOLPERT

The Network Ninja team began working with Woolpert Digital Innovations in 2016 based on Google's recommendation. Since then, they have been pleased with the quality of Woolpert Digital Innovation's customer service and expertise. COO, Andy Plax stated, "[Woolpert Digital Innovations] genuinely looks after our best interests, which is rare—they ask pertinent questions, and offer suggestions per our requirements—very considerate."

Senior Developer, Robin de Bled added, "Woolpert Digital Innovations has always been great; their technical skills go above and beyond."

## THE SOLUTION

Thanks to its familiarity and wide range of tools, the Google Maps Platform was a simple choice for Network Ninja. Network Ninja uses many Google Maps APIs to best serve its MainEvent marketing clients such as Verizon, Monster Energy, Jagermeister and most notably, the Oscar Meyer WeinerMobile. Some of these APIs include Geolocation, JavaScript, Maps, Places, Distance Matrix and Static Maps.

- Geolocation makes it possible for clients to track and verify representative locations using Network Ninja's comprehensive dashboard.
- With Time Zone API, Network Ninja is able to easily determine local times for events happening across the country, allowing clients to stay on schedule.
- The Static Maps API provides "...the ability to draw on our maps—to do those overlays, we make very heavy use of that. All sorts of data items happen on maps," de Bled stated.
- Users can easily find nearby stores and facilities using Places API within Network Ninja's app by simplifying address input.

*"Google Maps is an absolutely integral part of our application and our business. It's easy to work with, robust, full featured and has awesome support from Woolpert Digital Innovations when we need it."*

*-Robin de Bled, Network Ninja, Senior Developer*

### Contact Us

Want more information?

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