



Suncadia is a year-round resort located in Cle Elum, WA.

THE CHALLENGE

Suncadia is located in the mountainous city of Cle Elum, WA. The 6,000-acre resort is an adventurer's dream made up of various lodging options, outdoor activities, unique dining experiences and exclusive amenities. With the resort quickly growing, Suncadia acknowledged the need for an interactive map to replace the PDF resort maps previously available to guests.

Benefits



Ability to customize relevant items on the map



Easy-to-use resort map for both internal and external users



Simple back-end controls for quick modifications

WORKING WITH WOOLPERT

Suncadia began working with Woolpert in March of 2021. When asked how her experience has been with the Woolpert team, Director of Marketing, Katie Sheppard stated, "Great—very responsive. They explain things very easily and have been awesome all around. I was impressed with how Woolpert took feedback. If I didn't like something, they weren't offended and would make the change. I felt they went over and above addressing the client's needs and figuring out a solution that worked for us."

To check out Suncadia's resort map, visit SuncadiaMap.com.

THE SOLUTION

Suncadia began working with Woolpert, a premier Google partner, to develop a customizable map that could help guests and staff easily navigate the expansive resort. Suncadia Director of Marketing, Katie Sheppard expressed, "The goal was to have Google Maps integrated to create a better user experience. We wanted to ensure potential guests were able to understand what the resort offers, in a quick snapshot, while not being taken away from our website."

Suncadia leverages Google's dynamic map to provide internal and external users with a familiar, easy-to-use map for exploring the various property features of the resort. Sheppard explained that Suncadia's reservations team uses the Google map to showcase the resort's selling points and help guests get the most of their stays.

With an ever-growing number of vacation rentals, lodging options and amenities, Suncadia was pleased to discover that a combination of Google tools enables on-the-fly additions to the map. With Google Workspace tools like Sheets and App Script, the back-end team is able to enter coordinates and information instantly for map updates and display. The fear of losing data or not scaling properly is eliminated thanks to Google Cloud Storage.

"I'm not a tech guru. Using Google was so nice because I didn't have to learn something new. I could do it quickly, and then I am able to easily train someone else."

-Katie Sheppard, Director of Marketing, Suncadia

Contact Us

Want more information?

Contact us at cloudsuccess@woolpert.com

