



misterb&b

misterb&b is committed to creating an inclusive world through its hospitality platform.

THE CHALLENGE

misterb&b provides the LGBTQIA+ community with short-term lodging options in 135 countries. Dedicated to helping gay travelers find safe and judge-free travel accommodations, misterb&b recognized the value of integrating a mapping platform into its new, streamlined booking application.

Benefits



200 countries with available accommodations



300,000+ listings worldwide



700,000+ users globally

THE SOLUTION

misterb&b counted on Google's reputation for advanced mapping and high-quality products to power its new app. misterb&b selected Woolpert, a Premier Google Partner, to help implement the Google Maps Platform. The familiarity of Google Maps enables users to easily find the short-term rental that best meets their needs. The Geocoding API feature enables misterb&b to pinpoint precise coordinates of available rentals within a specified area. Dynamic Maps displays these coordinates on a dynamic, interactive map. Along with other solutions such as Time Zone API and Translation API that facilitate international growth, Google's mapping APIs have become critical to misterb&b's success. Travel enthusiasts can now enjoy a seamless booking process no matter where they are in the world—or where they are heading.

"We would not be able to function as a business if we did not use Google Maps."
-François de Landes, COO and Co-founder, misterb&b

WORKING WITH WOOLPERT

misterb&b Chief Operations Officer and Co-founder, François de Landes, stated that working with Woolpert has been perfect. de Landes shared that his start-up company must make quick decisions based on quick responses. As a partner, Woolpert provides misterb&b the level of response capabilities and service readiness it needs to succeed.

Contact Us

Want more information?

Contact us at cloudsuccess@woolpert.com

